

# STREAMLINE YOUR WORKFORCE, MAXIMIZE PROFITS

WITH **i4INSIGHT**<sup>for CRM</sup> AT YOUR FINGERTIPS

Making sure your customers are happy is your number one priority as a leader in ag retail.

Channeling all of your accounting information into one easy-to-access system allows you to spend less time chasing down data and more time focusing on the aspects of your business that really matter.

Allow Insight4CRM to take a load off of you and your sales team so you can get back to boosting your bottom line, and providing top of the line, highly personalized customer service.

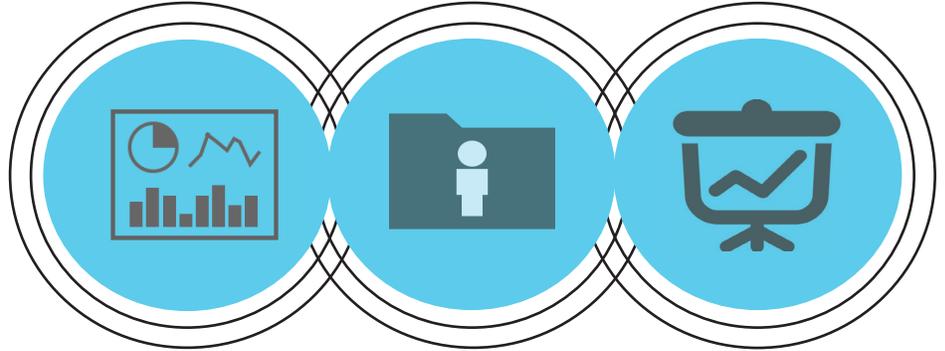
## KEY ATTRIBUTES

Offering AGRIS and CINCH integration, Insight4CRM provides you with a 360° view of your customers by delivering data on customer interactions and customer accounts in a single location. Access Insight4CRM on your desktop or mobile device to:

- Review unpaid invoices
- Access grain storage data
- View contract details sorted by location, commodity, average price, and account
- Organize delivery sheets
- Manage tickets, and more.



Make data-driven decisions, set goals and boost your bottom line.



Simple Dashboard minimizes time spent navigating windows

Easy Access to all producer data on one single screen.

Pre-configured management and reporting of customer information

## IMPROVED TIME MANAGEMENT

Insight4CRM's simple dashboard minimizes time spent navigating windows, providing easy access to all producer data on one single screen. Pre-configured management and reporting of customer information means less time writing reports and more time targeting sales opportunities.

## MULTI-LEVEL BENEFITS

As an executive or manager Insight4CRM allows you to get a bird's eye view of ground level challenges, and to see who your most profitable producers are. By accessing this information, you can make data driven decisions, set goals accordingly, and boost your bottom line.

For sales teams, having key account data at your fingertips allows you to quickly identify customers' needs. With Insight4CRM you can easily see what other sales reps are talking to your customers about, allowing for improved control of the sales process.

## MULTI-LEVEL BENEFITS AT A GLANCE

### Associates:

Easily review and manage your accounts from anywhere, cross-share information about the sales process and customer interaction

### Managers:

Compare sales year to year, measure customer ROI

### Executives:

Identify key customers; use top level data to make informed business decisions